

TOM D'ANGELO

Emmy-Nominated Senior Video Editor / Colorist / Post Production & AI Lead

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SUMMARY

Emmy-nominated senior video editor, colorist, and post-production leader with over 20 years of experience delivering high-end creative for national brands, agencies, and internal teams. Deeply hands-on across editorial, color, finishing, and motion, with a proven ability to lead modern post pipelines that blend traditional craft with AI-driven workflows. Known for bridging creative, technical, and strategic needs—guiding teams through emerging AI tools while maintaining broadcast-level quality, brand consistency, and production efficiency.

CORE SKILLS

Video Editing & Finishing • Color Grading (DaVinci Resolve) • Motion Graphics • AI-Driven Video & Image Workflows (Google Veo, Sora, Runway, Kling, Adobe Firefly, HeyGen) • Custom Prompt Engineering (NL & JSON) • Post-Production Leadership • Cloud Collaboration (Frame.io, LucidLink, Iconik) • On-Set Production

PROFESSIONAL EXPERIENCE

Omnicom Production — Senior Video Editor / Colorist / AI Team Leader (Feb 2025 – Present)

Lead hands-on editorial and color finishing for commercial, corporate, and social campaigns. Integrate AI tools across video, image, and audio workflows. Advise teams on AI strategy and best practices. Clients include Kraft Heinz, Frito-Lay, Target, Deloitte, Gillette, Pfizer, Sanofi Regeneron, Modello (full client list available on demand).

4AM Post — AI Consultant / Video Editor / Producer (Dec 2010 – Present)

Consult on AI adoption and workflow design. Deliver hands-on editing, animation, and finishing. Beta tester for Adobe and Google AI systems. Clients include BMW, Coyne PR, Mission Athletecare (full client list available on demand).

Ketchum — Senior Video Editor / Colorist (Jul 2018 – Feb 2025)

Edited, color corrected, and animated content for Fortune 500 brands using cloud-based post workflows. Clients include Ascension Health, Kraft Heinz, Frito-Lay, Target, Deloitte, Gillette, Takeda, Puerto Rico Tourism (full client list available on demand).

Coyne — Head of Post Production / Senior Producer / Senior Video Editor (May 2015 – Feb 2018)

Led post-production operations while remaining hands-on. Oversaw crews, freelancers, schedules, and budgets. Clients include Chrysler, Hard Rock Cafe, Burger King, Pacira, Toys“R”Us, Casio (full client list available on demand).

Yahoo — Freelance Video Editor (Mar 2012 – May 2015)

Edited finance, entertainment, and lifestyle programming under rapid turnaround timelines.

Edelman — Senior Video Editor (Nov 2002 – Dec 2010)

Edited and produced content for global brands including AstraZeneca, Walmart, Johnson & Johnson, Netflix, and Unilever (full client list available on demand).

RECOGNITION

Emmy Award Nominee — Video Editing